

PRESS RELEASE:



Innovative Travel & Entertainment Company Launched

Moncton NB, October 15th, 2007-- A new travel and entertainment company, The Great Canadian Comedy Tour Company, has taken travel and FUN a step further by having their customers travel with the company. Fans of an entertainer or celebrity love them a lot. Fans always want more from their favorite entertainer or celebrity. Our companies' products and services are simply opportunities for old and new fans to be closer to the entertainer or celebrity. The best gift a fan can give to an entertainer is their applause. The best gift an entertainer can give to their fans is access to them.

The Great Canadian Comedy Tour Company is owned and operated by Jimmy Flynn, Russ Howard and Tony Hebert. It's owners and staff has extensive worldwide travel experience including successful group tour management. They have over 30 years each of experience delivering and managing entertainment, convention services, sporting events and speaking events and have proven themselves as innovative, successful business pioneers. The Great Canadian Comedy Tour Company provides travel booking services to its clients from personal dream vacations to convention services and comedy entertainment to group theme cruises.

While the travel industry has embraced the concept of consumers using the Internet to book their own adventures, that sometimes brings the traveler troubles due to their lack of knowledge of the destination. A traveler has choices today. They can research and book a trip online. They might even save a couple of dollars although they might find that it takes longer than they expected to find the "best price". When it comes to their hard-earned vacation time and money, that shiny brochure with the golden bodies sitting around a glistening pool doesn't always tell the whole story. We might know that that pool is under renovation, the rooms are tired and dated and that on the particular week of your holiday the place will be packed with some less than polite college kids. That might matter to our customers. The price we quote the traveler is the same price they would pay online. We have all the same software and travel industry relationships with every discounter and most times we know WHY the travel is being discounted.

The Great Canadian Comedy Tour Company services both the day-to-day travel needs of clients as well as the comedy entertainment business. Their first comedy theme cruise "Laughter is the Best Medicine" (www.mycomedycruise.com) is attractive to both individuals and corporations who are looking for a positive, uplifting travel experience with friends and colleagues.

The Great Canadian Comedy Tour Company brings an entertaining perspective to travel that is uniquely guest driven." said Tony Hebert, President. " We are creating new and exciting ways to promote travel not only for those who admire a certain entertainer or celebrity but especially for those first time travelers who are looking for a positive travel experience the first time without the anxiety of being out there alone. Based on market research, even over 42% of seasoned travelers reported some nervousness of traveling alone."

"Cruising takes on a whole new meaning" say's Jimmy Flynn C.E.O of The Great Canadian Comedy Tour Company. Flynn is known as Canada's top musical comedy act and Canada's ambassador of good cheer. "All your travel details will be attended to and our friendly staff will be on hand to take care of your every need. Fun, Fun and more Fun is our motto" say's Flynn, "if there's one thing people have in common it's the need to laugh". He knows it's been said many times and it's true. "Laughter IS the best medicine! When your laughing nothing bad can happen to you. I know it works for me and over the last 30 years of entertaining it's worked for my audiences as well." People just want to be treated right and have fun. "From the moment you arrive on our cruise you will value the companionship and new friendship that every Jimmy Flynn show brings. That's a promise! See you on Board!"

"We are heartened by the interest that our business model has generated amongst potential travelers, corporations and other entertainers and celebrities looking to use our model and are very encouraged" said Russ Howard, VP Business Development. Commenting on the key differentiators of The Great Canadian Comedy Tour Company, Howard said the unifying mission of the comedy of Jimmy Flynn led to the genesis of the company – the vision to create a consumer-friendly, entertainer led platform to overcome the challenges faced by customers and travel service providers in a crowded travel marketplace. We already have partnerships with over 550 Travel Professionals International Associates, more than 800 venues that Jimmy Flynn has performed in over the years and one of the most picturesque farms in all of Atlantic Canada to conduct our "Funny Farm" group excursions for special events and conventions. Contracts and planning is almost complete for our "Laughter is the Best Medicine" Comedy Cruise and will be launched December 1st, 2007

"It's all in the website and marketing slogan - YouWillHaveFun.com. Our strategic alliances with many domestic and international airlines have ensured that The Great Canadian Comedy Tour Company enjoys a key advantage on price and availability and we are adding to this portfolio everyday", said Tony Hebert. "We believe in working hard and having fun in the process. By providing theme group travel, a nearby comedy attraction for groups and conventions in Moncton, we will empower travelers to make decisions that are right for them and the most of their traveling dollar because they DO want to have fun!"

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